

# NEW YORK CITY

## MAYOR'S OFFICE OF RECOVERY AND RESILIENCY

The Workforce Development Data Internship is available during January through May 2015.

### Organization Description:

In March 2014, Mayor Bill de Blasio announced the establishment of the Mayor's Office of Recovery and Resiliency (ORR). ORR leads the City's efforts to increase the City's resiliency by implementing recommendations laid out in *A Stronger, More Resilient New York*. The plan builds on the foundation of public collaboration and rigorous analysis set forth by *PlaNYC*, New York City's sustainability plan. ORR's mission is to guide the City in strengthening coastal defenses, upgrading buildings, protecting infrastructure and critical services, and making homes, businesses, and neighborhoods safer and more vibrant. To learn more about the City's resiliency initiatives, please visit: [www.nyc.gov/resiliency](http://www.nyc.gov/resiliency)

### Project Description:

Workforce development is a key part of economic resiliency and is integral to the City's response to the devastation caused during Hurricane Sandy. The City's long-term workforce development goal is to leverage our resiliency programs to create multiple career pathways for our most vulnerable and disadvantaged residents by connecting employers, primarily in the construction and building trades, with a qualified pool of job seekers in low-income communities throughout the five boroughs. Capital investments aimed at rebuilding and recovering from Hurricane Sandy and improving the City's resiliency are likely to create numerous job and business opportunities for New Yorkers. This makes having a workforce that is ready to meet the challenges and risks of climate change an important objective.

In public construction, workforce development means policy that supports local hiring. Advocating for local hire requirements in the construction industry can be difficult without evidence that these programs and policies can operate effectively for reluctant developers. Contractors control hiring and draw from the pool of workers that already have membership to a union. Access to union membership requires access to apprenticeships. And, the construction industry has a history of racial and gender-based exclusion practices. Policy can increase apprenticeship opportunities for low-income residents by requiring contractors meet certain standards or achieve certain targets. The internship objective is to identify metrics and methods of tracking program data that can work to remove key barriers.

### Position Description:

Internship responsibilities may include, but are not limited to:

- Define and track target applicant pools (e.g., displaced residents or workers, residents living within a certain range of the development, residents of low-income households, residents of particular census tracts, residents of the Local Impact Area, etc.)
- Assess or project demand for specific skills/ trades in a given area/ community
- Benchmark project areas to determine current levels of employment and skills
- Develop a data methodology to track the quality of jobs accessed or performed by target applicants
- Develop a data methodology to track outcomes beyond placement, retention, and wages, to include achievement of intermediate outcomes (i.e., during a program) and future outcomes (e.g., getting an industry recognized credential or advancing to higher education)
- Communication and coordination of data collection and results across key agencies, including the Housing Recovery Office, Department of Housing Preservation and Development, and Department of City Planning and other municipalities
- Potential education and outreach through community events, key stakeholder meetings, online case studies, and social media outreach

### Qualifications:

Eligible candidates must have a bachelor's degree by the start of the internship. Applicants must have a proven record

demonstrating proficiency in data analysis and visualization, GIS, project management, communication, and ability to work in a team environment. Strong written, verbal, and presentation skills are a plus.

A background in environmental or social policy is not required, but the successful applicant will likely have one of the following: an understanding of issues related to economic development policy in a large urban setting; New York City's government and policy context; workforce development; construction industry; neighborhood analysis; and labor market information and/or policy.

The intern will work under supervision of a Senior Program Manager. The internship is unpaid and part-time, with 12-15 working hours within 9AM to 5PM, Monday through Friday. The intern will start at her/his earliest availability in January 2015, and end in May 2015.

**To Apply:**

Please submit to [planycinternships@cityhall.nyc.gov](mailto:planycinternships@cityhall.nyc.gov) the following:

- The subject line "Workforce Development Data Internship Application – *Full name*"
- A one page cover letter highlighting aspects of your experience that are relevant for this position, including volunteer service, and explain why you are interested in working with our office
- A one page resume

**Deadline:**

Applications will be accepted until the position is filled. The City of New York is an Equal Opportunity Employer.